20th ANNIVERSARY

CAF Centro de Apoyo Familiar

BAJO SU Gloria

Noche de Celebración

20TH ANNIVERSARY NIGHT OF CELEBRATION!

SPONSORSHIP PACKAGE

www.mycaf.org

info@mycaf.org

(301) 328-3292

DECEMBER 12, 2026

About Us

Centro de Apoyo Familiar (CAF) is dedicated to transforming communities through economic, social, and educational empowerment in collaboration with community and faith-based organizations. As a HUD-approved Housing Counseling Agency, CAF provides free educational workshops and a wide range of housing counseling services, including pre-purchase assistance, foreclosure prevention, and rental guidance.

Founded in Massachusetts in 2006, CAF has expanded to Maryland, Northern Virginia, Washington, D.C., and Puerto Rico. CAF's Community Transformation Model offers comprehensive support through food distribution, environmental health and justice, workforce development, and housing opportunities.

CAF serves over 55,000 low-income and immigrant families each year. Together, we build stronger and more resilient communities.





MEET OUR FOUNDERS



Walkiria Pool
President & Funder

Walkiria Pool's professional career includes over 15 years in community development and the housing service industry with a focus on affordable housing and asset development. She earned her MA in Community Economic Development from Southern New Hampshire University and a graduate certificate in Women, Politics, and Public Policy from the University of Massachusetts Boston.

As an undergraduate, Ms. Pool earned her bachelor's degree from the University of Massachusetts Boston, majoring in Psychology and Sociology. Ms. Pool was responsible for developing and implementing Project "Más a ti" for the National Council of La Raza, the first community-based financial institution for low-income families in the nation.

Ms. Pool also served as Youth Program Director in the Family Asset Building division of Lawrence Community Works and as an AmeriCorps VISTA member at the Allston Brighton Community Development Corporation. She has served on several boards of directors and advisory committees of community-based organizations.

Damaris Frias co-founded CAF. She is the Executive Director of CAF's Lawrence, MA office and oversees The Connectors, a national capacity-building program for clergy serving Latino churches that prepares them to serve as a bridge between their congregations and their communities.

Mrs. Frias brings over 15 years of experience in leadership development, management, and program development. She holds a BA in Psychology from the University of Massachusetts Boston and an MA in Mental Health with a specialty in children, youth, and families from Southern New Hampshire University.

Mrs. Frias has served at her local church as youth, children, and family ministry director.



Damaris Frias
Chief Of Operations
& Co-Funder

Services



PRE-PURCHASE COUNSELING AND EDUCATION



FOOD DISTRIBUTION PROGRAM



FINANCIAL LITERACY



ENVIROMENTAL HEALTH EDUCATION



CREDIT REBUILDING



COMMUNITY ORGANIZING



FORECLOSURE PREVENTION



RENTAL COUNSELING AND FINANCIAL ASSISTANCE



HEALTHY FAMILIES

About the Event

20th Anniversary Night of Celebration

The CAF 20th Anniversary Night of Celebration will take place on Saturday, December 12, 2026, from 6:00 PM at Bethesda Baptist Church, 1808 Capitol Ave. NE, Washington, DC 20002. This special evening will honor 20 years of transforming communities and empowering families, featuring a live performance by a renowned Christian artist, dinner, and an awards ceremony recognizing outstanding community leaders and partners.

A night of celebration, worship, and gratitude, bringing together supporters, partners, and community members to reflect on two decades of impact and look ahead to the future. Together, we celebrate what God has made possible through unity, service, and faith.

Why Sponsor?

Celebrating two decades of unwavering support for families, Centro de Apoyo Familiar invites you to partner as a sponsor for our 20th Anniversary Night of Celebration. Your investment directly transforms communities through economic, social, and educational empowerment, creating a lasting impact.

By becoming a sponsor, you will:

- Align your brand with a trusted community organization
- Gain visibility among hundreds of community leaders, partners, and supporters
- Demonstrate your commitment to empowering families and strengthening communities
- Receive recognition across CAF's digital platforms, event materials, and social media.

Sponsorship Packages 2026

CAF FRIENDS

$500

- Logo on the event webpage
- Name listed in the digital event program
- Recognition on the gala screen during the event

SAPPHIRE LEVEL

$1,500

- All previous benefits
- Logo displayed on digital presentation slides
- Mention in CAF's social media post acknowledging all sponsors

ESMERALD LEVEL

$2,500

- All previous benefits
- Individual recognition post on CAF's social media platforms
- Recognition during the event program from the podium

Sponsorship Packages 2026

DIAMOND LEVEL

$5,000

- All previous benefits
- Preferred seating (front section)
- Logo on the event photo backdrop
- Verbal recognition from the podium

PLATINUM

$10,000

- All previous benefits
- VIP seating
- Reserved table with sponsor branding
- Early venue access (30 minutes before doors open)
- Featured in CAF's post-event newsletter
- Opportunity to address the audience (2 minutes)

SIGNATURE

$20,000

- All previous benefits
- VIP seating and acces.
- Naming rights for a event segment (e.g., "Awards Ceremony presented by [Company]")
- 60-second company video projected during the gala
- Featured interview on CAF's social media platforms
- Commemorative 20th Anniversary recognition plaque
- Logo featured on all digital event communications and newsletters

THANK YOU FOR YOUR GENEROUS SUPPORT!

Your partnership helps Centro de Apoyo Familiar continue transforming communities and empowering families for the next 20 years and beyond.

MORE INFORMATION

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(978) 332-7108

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